



— DR. MANUEL THOMA

## Experts discuss at INTECH: How we master the challenges in industry

**Digitalization, a shortage of skilled workers, energy costs - companies will be facing huge challenges by the end of the decade. At the panel discussions at the INTECH in-house exhibition, renowned experts from the world of science and company representatives discussed the future of industry. Here is a summary of their ideas for overcoming current and future challenges.**



<p>"About the skilled workers: We do this very rigorously - a very simple principle. We simply educate them. We get the students enthusiastic about their subject. With their own projects, company start-ups. When there's fire, when there's enthusiasm, they get going and do something. We need these people who are on fire and go out full of fire." </p><p><strong>Prof. Dr. Sepp Hochreiter, Head of Institute for Machine Learning at University of Linz</strong></p>



<p>"In principle, a more industry-friendly policy should be pursued. And that has many aspects. For example, that we don't employ the few skilled workers we still have to comply with too many regulations." </p><p><strong>Stephan Mayer, CEO Machine Tools at TRUMPF</strong></p>



<p>"We need a different culture of failure. That we are prepared to make



<p>"What I've noticed in the different countries is that Germany is actually



mistakes and rebuild the people who make mistakes." </p>
 <p><strong>Joachim Hoedtke, CEO Hoedtke GmbH & Co. KG</strong></p>
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 <p><strong>Florian Lendner, CEO GFH GmbH</strong></p>
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 <p>not that well digitized." </p>
 <p><strong>Carl Berlo, CEO 247TailorSteel</strong></p>
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 <p><strong>Prof. Dr. Katharina Hölzle, Director of the Institute for Human Factors and Technology Management at the University of Stuttgart and Director of Fraunhofer Institute for Industrial Engineering</strong></p>
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 <p><strong>Univ.-Prof. Dr.-Ing. Thomas Bauernhansl, Director of Fraunhofer Institute for Manufacturing Engineering and Automation and Director of the Institute of Industrial Manufacturing and Management at the University of Stuttgart</strong></p>
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 <p><strong>Moritz Weil, Head of Organizational Development and Strategy at Weil Technology</strong></p>
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 <p><strong>Martin Kreft, Head of Plant Development, Maintenance, System Support at Lindner</strong></p>
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 <p><strong>Hagen Zimer, CEO Laser Technology at TRUMPF</strong></p>
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 <p><strong>The editorial team has summarized the most important answers from the panel discussions for you in a video.</strong></p>
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HEAD OF INTERNATIONAL MEDIA RELATIONS

